

# VALUE STROKES

The Newsletter of

## Southwest Florida Pastel Society

Jan 2020



### President's Letter By Paula Mason

**Welcome to our sixteenth SWFPS season!**

Thanks to all who contributed in the past year! As you know, it takes many volunteers for a successful society. We expect 2020 to be busy, but also fun & engaging!

#### REFLECTION

*As the sun reflected into our Maui hotel room this morning, it gave me hint of what I want to write about this month.*

*Reflecting on 2019, SWFPS members had many "High Fives" to celebrate, from being accepted into shows, to awarded paintings or being featured in our local newsprint. Congrats to all those who paint and share their beautiful work.*

*Reflecting on 2019, SWFPS members stepped up to fill our board of nine members. I am very grateful to our new board. They go beyond their title to make important decisions for a smoothly run society.*

*Reflecting on 2019, SWFPS members volunteered to chair or cochair positions (which make our society fun) such as workshops, member shows and hospitality. Thanks to those stepping down and for your years of volunteering. And thanks to the volunteers who continue in their appointed chairs.*

*Reflecting on 2019, SWFPS will remember our artist friend, Len Gibson, who passed away. Len was an involved member to our society. He added humor and his famous "Pastel Sharp" which I love for sharpening pastel pencils. Thanks, Len.*

*Reflecting on 2019, SWFPS members welcomed new members into 2020. Hoping to enlighten your painting skills as well as making new artist friendships.*

*Closing on 2019 and welcoming 2020, let's make it another prosperous year of painting. I know my new year resolutions include painting and more painting, reflecting what I have learned over my many years of painting and learning new ideas.*

**HAPPY NEW YEAR 2020!**

Paula

### WHAT'S NEW!

- ❁ Upcoming Workshops
- ❁ Tip of the Day
- ❁ Book Club Schedule
- ❁ Plein Air Group Notes
- ❁ High Fives Awards

*Thank you Ruthe Sholler for your fantastic demo of the monotype process. Your enthusiasm for art making is contagious!*

*Great Demo and something new to many of us!*



### ABOUT OUR PLEIN AIR GROUP

We meet on Wednesday mornings at a predetermined location at various locations in Southwest Florida, then paint wherever one chooses to setup. We paint for approx. 2-3 hours and then get together for a friendly review of our works, many of us stay for lunch. It's a great opportunity to stretch your painting skills and experience the outdoors as subject matter. It's also a great opportunity to socialize and meet other like-minded artists! If you would like to be on the plein air mailing list contact Don Jones at [donjonesart@gmail.com](mailto:donjonesart@gmail.com). All are welcome to join!

# PASTEL SOCIETY NEWS

## MEMBER SHOW

Gerry Roeder and Patti Leavitt have volunteered to co-chair the Member Show for 2020. A big THANK YOU to Marianne Crowley who has done a great job in past years to make the show a stellar success. We *potentially* have an impressively large, space reserved at Mercato shopping plaza for the Member Show thanks to the efforts of the board members. Deliberations are in play. The space should be available from March through April to do showings. We will be asking for volunteers to tend the hours of the shows.

Gerry Roeder - gerryroeder@gmail.com  
Patti Leavitt - patsbrush@yahoo.com

## VOLUNTEER OPPORTUNITIES

SWFPS has close to 100 members. Besides the Board there are many members who volunteer their time and ideas to enrich our society. Becoming a member of SWFPS not only gives you a place to learn and explore your art, but also a chance to share your ideas by volunteering. Please consider volunteering or ask a member where you can help.

## FUNDRAISING IDEAS?

Although the yearly increase in dues will help somewhat in covering SWFPS costs, a fundraiser would be beneficial, especially to add to our scholarship fund. If members have ideas or would like to chair a fundraiser event, please share your ideas with the board.

## MEMBERSHIP DUES

Membership dues of \$50 need to be paid by January 30 for the 2020 season. [membership info](#)

## SMALL WORKS SHOW

Thank you to Patricia Gray and Patricia Wheat for volunteering to co-chair the next Small Works Show at the Norris Center in December 2020. For details and a prospectus for the show see our website at: <https://www.pastelsociety.org>

## REMINDER NOTICE

*Share your studio/ plein air set up with your fellow pastel artists. Come to the January meeting with photos and tips to share about how you work at home or when painting en plein air.*

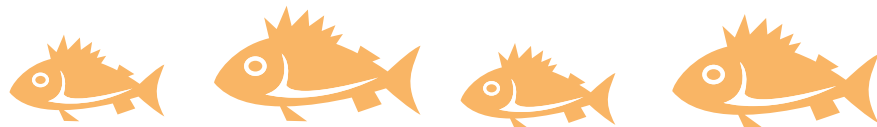
## MAKE A CHARITABLE GIFT

Pastel Society members please remember that SWFPS is a 501c3 non-profit. You can make a donation to our Scholarship account at the Community Foundation of Collier County or directly to the Southwest Florida Pastel Society. Send to: Community Foundation of Collier County, 1110 Pine Ridge Rd., #200, Naples, FL 34108

For those gifts to the Scholarship Account make the check payable to: Community Foundation of Collier County and reference the Sam Platt Scholarship of Southwest Florida Pastel Society.

Contact the Foundation directly if you wish to make a gift of securities. Otherwise, if you wish to make a donation to our Pastel Society you can make a check payable to SWFPS, indicating on the check that it is a 2019 donation and mail it to Southwest Florida Pastel Society P.O. Box 110236, Naples, FL 34108.

Deductibility of gifts depends on one's tax situation so you should consult with your tax advisers or the IRS to determine the deductibility of your gift.



## MEETINGS SCHEDULE

Jan. 21, 2020 -10AM  
Worthington Country Club  
Dorset/Stafford Rm

**Share your studio/ plein air set up with your fellow pastel artists.**

Artists will have the opportunity to share briefly with the group about set up, clean up, materials, inspiration etc. please print any photos on 8.5x11" paper and I will put it together as a reference.

As artists we work alone much of the time, learning things through trial and error. It is when we come together as a group that we can share our experience with others.

I'm always learning from all of you!

Maureen

Feb. 18, 2020 -10AM  
Worthington Country Club  
Dorset/Stafford Rm

*Still life/Len Gibson Memorial portrait*

Three Easels, 2 still life's and one portrait. Artists will work collaboratively on three pieces of artwork. The Len Gibson Portrait will be given to his family. The still life paintings will be auctioned or raffled with proceeds going to the Sam Platt Scholarship fund.

March 17, 2020 -10AM  
Worthington Country Club  
Dorset/Stafford Rm

*Laura Pollack Demo*  
"Driven to Abstraction"

April 21, 2020 -10 AM  
Worthington Country Club  
Dorset/Stafford Rm

**Paint Around:** Three artists will be chosen at the March meeting. We will have 5 Ten-minute sessions. Artists will move to the right every ten minutes until time runs out.

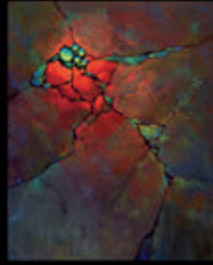
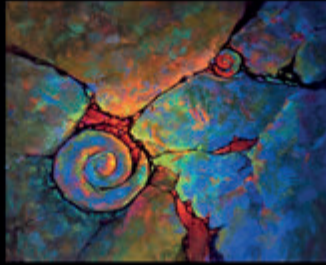
\*All meetings start at 10 am. Programs are subject to change. Watch for E-blasts and check website for updates.

\*Lunch at Cabana

# WORKSHOPS

## DRIVEN TO ABSTRACTION

by Laura Pollak, PSA, PSWC, SPS, PSNC



2020 Southwest Florida Winter Workshops  
2 or 3 day Workshops

**3 Day Workshop**  
Naples Art Association  
February 17-19, 2020

**2 Day Workshop**  
North Port Art Center  
March 14-15, 2020

Join me, Laura Pollak, in a workshop in Glorious Naples Florida and the North Port Art Center in Florida for a workshop immersion in Abstract Pastel Painting!

### Here's what you will learn:

- Principles of design
- Mounting paper and tinting
- How to set up your surface
- Choosing a palette for maximum impact
- Expressive mark making
- Exercises to warm you up and leapfrog you ahead
- How and where to find inspiration

- **Color Combinations that WORK!**
- **How to get that 'Glow'**
- **Resources for ideas**
- **New & unique techniques and materials**
- **Framing techniques**

Spaces are limited so each student receives plenty of attention. The workshop is geared from beginner to advanced. A range of pastels from hard pastels to soft are important. A supply list is provided after registration. [Acrylic painters are welcome] Handouts and additional materials will be emailed. I truly look forward

to sharing what I've learned on my journey and hope you'll join me.  
**REGISTER TODAY!**

### **Naples Art Association Registration:**

<https://reg130.imperisoft.com/naplesart/ProgramDetail/3732363331/Registration.aspx>

### **North Port Art Center:**

<https://northportartcenter.org/> Contact for registration

**LET'S HAVE SOME FUN AND MAKE SOME ART!**

Laura Pollak:

[laurapollak.artist@gmail.com](mailto:laurapollak.artist@gmail.com)

[www.laurapollak.com](http://www.laurapollak.com)

## Nancy Nowak Workshop

### Workshop 1

"Taking Your Pastels To The Next Level"

February 24 - 26

9AM - 4PM

### Workshop 2

"Structures In The Landscape"

February 27 - 28

9AM - 4PM

### Location

The Drury Inn at the Gulf Coast Center  
in Estero.

## About Nancy

Nancy Nowak earned her BFA from the Cleveland Institute of Art. She has won numerous national awards, and has been featured in The Pastel Journal Magazine along with receiving 1st place for her landscape in that magazine's Top 100 competition (2016). Recently, her work was shown in the 2019 IAPS 5th Juried Master Circle Exhibition. Nancy has achieved Master Circle status with the International Association of Pastel Societies (IAPS), is a Signature Member of Pastel Society of America, and Member of Excellence in the Southeastern Pastel Society. She lives in the Atlanta, GA area where she enjoys playing golf as much as she does creating beautiful art.

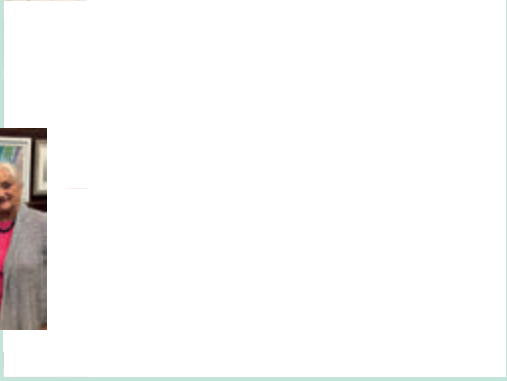
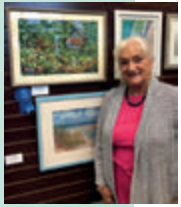
Nancy is passionate about making the mundane beautiful. She is a caring and skilled artist who is also a master instructor. All levels of pastel painters will benefit from studying with Nancy.

**The Workshops are now FULL. To be put on a waiting list or for more information, please contact:**

**Tammi Pittaro: 239-250-7730 [tirp9999@gmail.com](mailto:tirp9999@gmail.com)**

**Brenda Hollander: 440-655-3477 [brendajhollander@yahoo.com](mailto:brendajhollander@yahoo.com)**

## Winners from the Small Works Show 2019



First Place – “Wild Flower Garden”  
Artist - Ginger Craven



Second Place – “Walking South”  
Artist- Maureen Gerrity

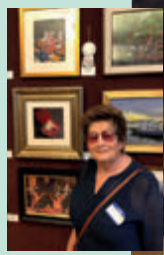
### Juror' Comments:

*“Wow! 67 beautiful works of Art!”  
“Any one of them able to be a focal point in someone’s collection.”  
“All are timeless, but these 5 captured my mind over and over.”*

## Honorable Mentions from the Small Works Show 2019



Honorable Mention – “Old Bottles”  
Artist - Lynn Wilcox



Third Place – “Best Friends”  
Artist - Ruthe A. Sholler



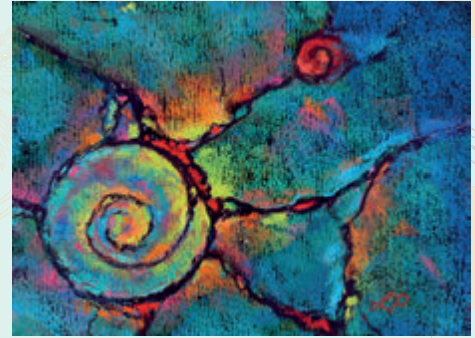
### Recent award winning works by Artist and SWFPS member Tanya Trinkaus Glass



“Collier’s Boardwalk Clusters”  
Award Winner – Naples Art Association exhibit.



“Black and White”  
Award winner at Center for the Arts of Bonita Springs



Honorable Mention – “Spiral Glow”  
Artist - Laura Pollak



## BOARD MEMBERS And Appointed Chairs

### President

Paula Mason  
pjm.naples@gmail.com

### Vice President

Maureen Gerrity  
Mtgerrity@comcast.net

### 2nd Vice President

Debra Meade  
debbie.meade77@gmail.com

### Treasurer

Don Jones  
donjonesart@gmail.com

### Secretary

Sharon Lamarra  
jslamarra@gmail.com

### Communications

Kris Gardner  
krisg.wi@icloud.com

### Membership

Jerri Smith  
jerri88vet@aol.com

### Co-chairs Member Show

Gerry Roeder & Patti Leavitt  
gerryroeder@gmail.com  
patsbrush@yahoo.com

### Previous President

Lynn Miller  
kingsmom@gmail.com

## APPOINTMENT CHAIRS

### Art Council of SWFL

Pam Conrad

### Book Club

Alice Fjeststul

### Hospitality

Lillian Coury/2020

### IAPS Liaison

Ginger Craven

### Members Show

Gerry Roeder,  
Patti Leavitt

### Members Small Works Show

Patricia Gray and  
Patricia Wheat

### Name Tags

Julia Beyer

### Plein Air Painting

Don Jones

### Programs

Maureen Gerrity

### Publicity

Debbie Meade

### Sam Platt Scholarship

Maureen Gerrity,  
Tammi Pittaro

### Sunshine - OPEN

Sharon LaMarra - interim 2020

### United Arts Council

Liaison-OPEN

### Value Strokes Newsletter

Kris Gardner

### Video Librarian

Marlene Weil

### Workshop Chairs

Brenda Hollander,  
Tammi Pittaro

### Website Chair

Tammi Pittaro

### E-Blasts - Gloria Warren

For additional information on the Southwest Florida Pastel Society please visit our website: [www.pastelsociety.org](http://www.pastelsociety.org)

## TIP OF THE DAY



Quick tip:

Using a Mahl stick can really help when working on detail. It can keep your hand from smudging your work, keeps your skin oil off of the surface and gives your hand a place to rest.

You can construct your own!

Use a 1/2-3/4inch dowel stick about 3 feet long. Use a ping pong ball as the tip (or if you have kids like me there are always nerf balls laying around). Cut a small x into the ball and push it on to the dowel end. Cover the ball with fabric such as silk and secure with a rubber band.



## Pastel Society Book Club 2019-2020

January 28

Sargent's Women: Four Lives Behind the Canvas

by Donna M Lucey - Host needed

February 25

Tour Artis The Baker Museum of Art

March 25

Movie Andrew Wyeth

Location: Finemark Bank Estero

## Welcome New Members!

Alice Harrington  
Scott Brown  
Mary Ann Gadziala

